

## Advertising Rates 2025

effective October 1st, 2024

# Gefäßchirurgie

- Official Journal of the Deutschen Gesellschaft für Gefäßchirurgie und Gefäßmedizin (DGG)
- Official Journal of the Österreichischen Gesellschaft für Gefäßchirurgie (ÖGG)
- Official Journal of the Schweizerischen Gesellschaft für Gefäßchirurgie (SGG)



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<b>Target group</b>	Vascular surgeons and specialists in related areas from research, clinics and practice
<b>Profile</b>	<p><b>Gefäßchirurgie</b> reports on current developments in vascular and endovascular surgery. Research results of clinical relevance are presented in original papers. Overviews deal with selected topics. Casuistries present interesting cases. Further rubrics cover matters relevant to practice and the profession as well as scientific topics. Notices from the different societies are also published regularly.</p> <p>The rubric News &amp; Views informs about new products. An events calendar provides information about important congresses.</p>
<b>Publication frequency</b>	8 issues per year (Please see the publication schedule)

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<b>Affiliation</b>	» Official Journal of the German, Austrian and Swiss Society for Vascular Surgery
<b>Editor</b>	A. Larena-Avellanda, Hamburg
<b>Print-run</b>	3.500 copies
<b>Subscription</b>	3.305 copies
<b>Total circulation</b>	3.400 copies

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**Journal size** 210 mm wide x 279 mm high  
**Bleed size** add 3 mm to trim size to all sides

**Printing method** offset printing  
**Printing material** electronic data preferred

Ad sizes and rates	type area Width x Height	trim size Width x Height	b/w- Rates
Back cover	174 x 240 mm	210 x 279 mm	€ 2.800,-
Inside front cover	174 x 240 mm	210 x 279 mm	€ 2.690,-
1/1 page	174 x 240 mm	210 x 279 mm	€ 2.400,-
1/2 page vertical	85 x 240 mm	100 x 279 mm	€ 1.260,-
1/2 page horizontal	174 x 115 mm	210 x 135 mm	€ 1.260,-
1/3 page vertical	54 x 240 mm	72 x 279 mm	€ 855,-
1/3 page horizontal	174 x 75 mm	210 x 90 mm	€ 855,-
1/4 page vertical	85 x 115 mm	100 x 135 mm	€ 630,-
1/4 page horizontal	174 x 55 mm	210 x 65 mm	€ 630,-

**Publisher** **Springer Medizin**  
 Springer Medizin Verlag GmbH  
 Heidelberger Platz 3 | 14197 Berlin | Germany

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Discounts	Frequency discount	Space discount
(within one year)	3 x = 3 %	3 pages = 5 %
	6 x = 5 %	6 pages = 10 %
	12 x = 10 %	12 pages = 15 %
	18 x = 15 %	18 pages = 20 %

**Combined discount with the following Springer Medizin journals:**  
 »Die Chirurgie

**Colour charges** 4-colour-rate € 1.250,-  
 (not subject to any discount)

If the advertisement's format is 1/2 page or less, a 25 % deduction will be allowed, if it is 1/3 page or less, a 50 % deduction.

**Bound inserts**      2-page insert                    € 3.900,-  
                                  4-page insert                        € 7.800,-

**Loose inserts**            per commenced 25 g per thousand    € 440,-

Bound and loose inserts are not subject to any discount.

Formats and technical data on request.

**Terms of payment**      Net 30 days after receipt of our invoice;  
 2 % cash discount if paid within 14 days of invoice date; 3 % cash discount if paid in advance of publication.

**Remittance to**            **Springer-Verlag GmbH**  
 Deutsche Bank AG, Berlin,  
 IBAN: DE33 1007 0000 0588 2188 00  
 BIC: DEUTDEBBXXX

Shipping address          Wilco | Printing & Binding  
 Tav. Chris Willemsma  
 Vanadiumweg 9  
 3812 PX Amersfoort  
 The Netherlands

## Publication schedule 2025

Issue No.	Month	Publication date	Closing date	Deadline ad copy	Deadline for inserts
1	February	05.02.	13.01.	15.01.	24.01.
2	March	10.03.	13.02.	17.02.	26.02.
3	April	15.04.	21.03.	25.03.	03.04.
4	June	02.06.	07.05.	12.05.	21.05.
5	July	10.07.	17.06.	19.06.	30.06.
6	September	05.09.	13.08.	15.08.	26.08.
7	October	07.10.	12.09.	16.09.	25.09.
8	December	02.12.	07.11.	11.11.	20.11.

All dates 2025 unless noted otherwise; subject to alterations.

**Format**

Artwork should be supplied at the correct advert size, as a PDF to PDF/X3 standard (version 1.3, reduced transparency).

**Bleed**

Advertisements running to the edge of the page must be created with a 3 mm bleed added to all edges.

**Illustrations**

Create coloured illustrations in CMYK mode or convert them to CMYK.  
Spot colours are not allowed.

**Resolution**

All images should have a resolution of at least 300 dpi.

**Black text**

Please define black text as pure black (C0 M0 Y0 K100).

**Grey text**

Please define grey text as achromatic as well. Coverage in the black channel between 84.9 % and 100 % are not allowed (C0 M0 Y0 K0-84,9 %).

**Ink coverage and print profile**

The maximum ink coverage should not exceed 300 % - print profile: ISOcoated\_v2\_300.

The print profile ISOcoated\_v2\_300 may be found here:

<http://www.eci.org/doku.php?id=de:downloads>

**Data naming**

Name the file with the journal name followed by issue, customer and size.  
(Journal\_issue\_customer\_210x279.pdf).

**Sending data**

Please send your print data exclusively to:  
[ariane.kabbedijk@springer.com](mailto:ariane.kabbedijk@springer.com)



**Pre-press**

le-tex publishing services  
Anzeigenteam  
Weißenfelser Straße 84  
04229 Leipzig  
Tel.: +49 341/355 356-145

**Support**

You can obtain technical support for the creation of your print data at:  
[adv-med@le-tex.de](mailto:adv-med@le-tex.de)