

Advertising Rates 2025

effective October 1st, 2024

coloproctology

- Official Journal of the Deutsche Gesellschaft für Koloproktologie (DGK) (German Society of Coloproctology)
- Official Journal of the Berufsverband der Coloproktologen Deutschlands (BCD) (German Professional Association of Coloproctologists)
- Official Journal of the Arbeitsgemeinschaft für Coloproctologie (ACP) der Österreichischen Gesellschaft für Chirurgie (Austrian Society of Surgery's Working Group on Coloproctology)
- Official Journal of the Schweizerischen Arbeitsgruppe für Koloproktologie (SAKP) (Swiss Study Group for Coloproctology)
- Official Journal of the Deutsche Gesellschaft für Neurogastroenterologie und Motilität (GNM) (German Society of Neurogastroenterology and Motility)
- In Cooperation with the Chirurgische Arbeitsgemeinschaft für Coloproktologie der Deutschen Gesellschaft für Allgemein- und Viszeralchirurgie (CACP) (Surgical Study Group for Coloproctology of the German Society of General and Visceral Surgery)



Target group Proctologists and surgeons working in the field of coloproctology, gastroenterologists, dermatologists, urologists, gynecologists in hospitals and private practice.

Profile The journal offers the latest research findings, relevant data and facts on proctology, abdominal surgery and oncology.

The spectrum of subjects ranges from scientific basics up to current medical care. The main part of each issue is a particular theme based on review articles in step with actual practice. Operation techniques are presented case-related under the category "How I do it", showing the important steps with a detailed picture sequence. The Journal Club offers a critical overview of important international publications. New trends and developments are introduced and their future prospects are discussed. Important news from the coloproctological associations is also published.

The continuing education section gives readers the opportunity to gain CME points.

Publication frequency 6 issues per year
(Please see the publication schedule)

Affiliation

- » Official Journal of the German Society of Coloproctology
- » Official Journal of the German Professional Association of Coloproctologists
- » Official Journal of the Austrian Society of Surgery's Working Group on Coloproctology
- » Official Journal of the Swiss Study Group for Coloproctology
- » Official Journal of the German Society of Neurogastroenterology and Motility
- » In Cooperation with the Surgical Study Group for Coloproctology of the German Society of General and Visceral Surgery

Editor A. Fürst, Regensburg

Print-run 1.100 copies

Total circulation 900 copies

Journal size 210 mm wide x 279 mm high
Bleed size add 3 mm to trim size to all sides

Printing method offset printing
Printing material electronic data preferred

| Ad sizes and rates | type area Width x Height | trim size Width x Height | b/w- Rates |
|-------------------------------|-----------------------------|-----------------------------|---------------|
| Back cover | 174 x 240 mm | 210 x 279 mm | € 3.360,- |
| Inside front cover | 174 x 240 mm | 210 x 279 mm | € 3.250,- |
| 1/1 page | 174 x 240 mm | 210 x 279 mm | € 2.810,- |
| 1/2 page vertical | 85 x 240 mm | 100 x 279 mm | € 1.835,- |
| 1/2 page horizontal | 174 x 115 mm | 210 x 135 mm | € 1.835,- |
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| 1/4 page horizontal | 174 x 55 mm | 210 x 65 mm | € 1.120,- |
| Other formats on request. | | | |
| Fixed position premium | 10 % surcharge | | |

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| Discounts | Frequency discount | Space discount |
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| | 12 x = 10 % | 12 pages = 15 % |
| | 18 x = 15 % | 18 pages = 20 % |

Discounts together with
 » Die Gastroenterologie
 » GASTRONEWS

Colour charges 4-colour-rate € 1.380,-
 (not subject to any discount)

If the advertisement's format is 1/2 page or less, a 25 % deduction will be allowed, if it is 1/3 page or less, a 50 % deduction.

Bound inserts 2-page insert € 4.365,-
 4-page insert € 8.730,-

Loose inserts per commenced 25 g per thousand € 1.130,-

Bound and loose inserts are not subject to any discount.

Formats and technical data on request.

Terms of payment Net 30 days after receipt of our invoice;
 2 % cash discount if paid within 14 days of invoice date; 3 % cash discount if paid in advance of publication.

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Publication schedule 2025

| Issue No. | Month | Publication date | Closing date | Deadline ad copy | Deadline for inserts |
|-----------|----------|------------------|--------------|------------------|----------------------|
| 1 | February | 17.02. | 23.01. | 27.01. | 05.02. |
| 2 | April | 01.04. | 07.03. | 11.03. | 20.03. |
| 3 | June | 16.06. | 22.05. | 26.05. | 04.06. |
| 4 | August | 11.08. | 17.07. | 21.07. | 30.07. |
| 5 | October | 15.10. | 22.09. | 24.09. | 02.10. |
| 6 | December | 05.12. | 12.11. | 14.11. | 25.11. |

All dates 2025 unless noted otherwise; subject to alterations.

Congress 2025

no. 1/2025

51. Dt. Koloproktologen-Kongress

13. – 15. March 2025, Augsburg

Format

Artwork should be supplied at the correct advert size, as a PDF to PDF/X3 standard (version 1.3, reduced transparency).

Bleed

Advertisements running to the edge of the page must be created with a 3 mm bleed added to all edges.

Illustrations

Create coloured illustrations in CMYK mode or convert them to CMYK.

Spot colours are not allowed.

Resolution

All images should have a resolution of at least 300 dpi.

Black text

Please define black text as pure black (C0 M0 Y0 K100).

Grey text

Please define grey text as achromatic as well. Coverage in the black channel between 84.9 % and 100 % are not allowed (C0 M0 Y0 K0-84,9 %).

Ink coverage and print profile

The maximum ink coverage should not exceed 300 % - print profile: ISOcoated_v2_300.

The print profile ISOcoated_v2_300 may be found here:

<http://www.eci.org/doku.php?id=de:downloads>

Data naming

Name the file with the journal name followed by issue, customer and size.

(Journal_issue_customer_210x279.pdf).

Sending data

Please send your print data exclusively to:

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Pre-press

le-tex publishing services

Anzeigenteam

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04229 Leipzig

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Support

You can obtain technical support for the creation of your print data at:

adv-med@le-tex.de